

# WOP CHALLENGE

BILBAO-BIZKAIA

OCTOBER  
24-25



## STAGE 0

DOSSIER 2026

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## WHAT IS THE SOCIAL PURPOSE OF WOP CHALLENGE?

WOP Challenge Bilbao-Bizkaia is a team sporting event held in the province of Bizkaia, with three categories of participation:



Day and Night  
225km/19 stages  
2-12 relievers



Day  
56km/5 stages  
2-5 relievers



Day  
56km/ customized stages  
2-8 relievers

The sporting event has a clear social commitment, as the proceeds go towards the fight against neurodegenerative diseases through The Walk On Project (WOP) Foundation.

## WHAT IS WOP?

WOP is a social enterprise whose main objectives are:

Funding research projects seeking therapies for neurodegenerative diseases

Spreading awareness about neurodegenerative diseases

Promoting social awareness in favor of research and science

Some figures at a glance:

**>1.300.000€**  
PR. intended for the  
purposes

**>150**  
Talks in different forums

**10.000.000€ annual**  
outreach impact, media  
assessment

**440.000€**  
Projects funded

**7 international projects**  
in therapies through an international public tender and  
evaluation by the Ministry of Science

**First International Congress**  
of Neuroscience WOP Konekta

**More information**

www

## WHAT DOES STAGE 0 INVOLVE?

This sporting adventure is pursuing a dream: to end neurodegenerative diseases.

Therefore, in order for registered teams to receive their race numbers and thus participate in the event, they must complete stage 0, **which consists of generating minutes of fighting neurodegenerative diseases.**

### How can my team generate minutes of play?

Teams can complete stage 0 and earn race minutes by selling tickets for the Estropatada (a bio-shoe race in Bilbao organized by WOP that coincides with the teams' arrival at the finish line) and/or making monetary contributions.

Each modality has a goal:

#### FULL

**Generate a minimum of 800  
minutes of fighting time**

Equivalent to selling 100  
tickets or making a  
contribution of €400

#### 1DAY

**Generate a minimum of 480  
minutes of fighting time**

Equivalent to selling 60  
tickets or making a  
contribution of €240

#### WALK

**Generate a minimum of 480  
minutes of fighting time**

**€5 DONATION = 10 MINUTES OF FIGHTING**

**1 ESTROPATADA TICKET = €5 = 8 MINUTES OF FIGHTING**



## HOW CAN I SELL TICKETS FOR ESTROPADA?

There are two ways to sell tickets:

- 1. Physical tickets.** The organization will send physical tickets\* to registered teams. Tickets are paid for once they have been sold, meaning that teams do not have to pay for them in advance.\*\*

\* They will be sent to the postal address provided by the team via the registration platform.

\*\*Unsold physical tickets may be returned on the day of bib collection.

- 2. Online tickets.** Teams can promote the sale of tickets online. People who purchase tickets online must assign them to their desired team in the last step of the purchase process.

**See online store**

[www](#)



## WOP Challenge 2026

Si quieres asignar esta compra a un equipo, selecciónalo en este desplegable:

Ninguno ▾

[¿Qué es WOP Challenge Bilbao-Bizkaia?](#)

'Checkout screen'  
where you can  
assign your team

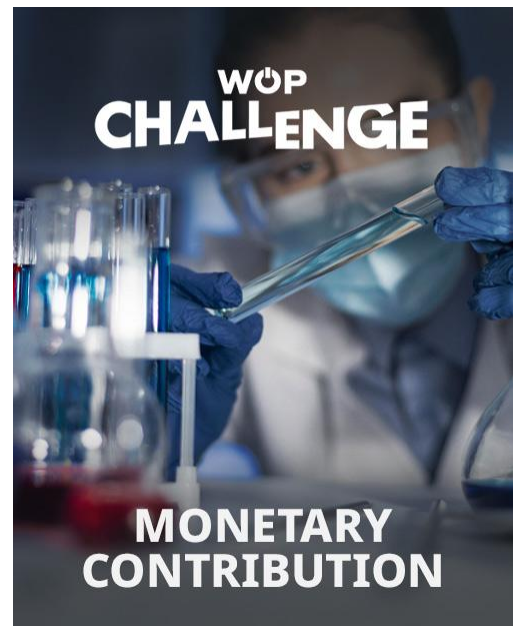
## HOW CAN I MAKE FINANCIAL CONTRIBUTIONS?

There are three ways to make monetary contributions:

**1. When registering your team.** On the registration platform, you have the option to make a monetary contribution.

**2. Through the WOP online store.** When purchasing the "Financial Contribution" product, you must add the amount you wish to pay and assign it to your team in the last step of the purchase process.

**3. You also have the option of doing so via email** by writing to [reto@wopmail.org](mailto:reto@wopmail.org) or sending us a WhatsApp message to 638 560 659.



Monetary contribution

[www](http://www.wopmail.org)

## How can I check the number of fight minutes my team has generated?

On the 'Teams 2026' page, you can check the number of fight minutes your team has generated.

Ticket purchases or contributions may take up to 24 hours from the time the order is placed to appear on the website.

Teams page



## WAYS TO PAY FOR STAGE 0

- By Bizum:

By phone at +34 638 560 659

- By bank transfer\* to:

The Walk On Project Foundation | ES63 2095 0114 60 9112945561

*\*IMPORTANT. If you choose to make a transfer, you must send proof of payment to [reto@wopmail.org](mailto:reto@wopmail.org).*

For either option, you must include the name of the team in the subject line.

## How long does my team have to complete Stage 0?

It depends on when you register your team! The deadline is the delivery of race numbers, which will be the week before the event.

## If I have already completed Stage 0, can I continue to generate fight minutes?

Of course! You can continue selling Estropatada tickets or make further monetary contributions.

## OTHER WAYS TO GENERATE FIGHTING MINUTES:



Generate purchases in our online store, whether or not they are tickets



Attract AmiWOPs



Attracting companies  
Friends of WOP



### Recognition for the team that has generated the most minutes of fighting

During the WOP Challenge weekend, the team that has generated the most minutes fighting neurodegenerative diseases will receive public recognition and free registration for the next edition\*.

*\*Free registration covers the registration fee, but not other associated costs such as stage 0.*

## WHAT IS ESTROPATADA?

A duck race in the Bilbao Estuary and a big family party.

Oh! Since 2021, the race has been held with the world's first bio-ducks, made from plant-based materials.

The event coincides in place and date with the arrival of the WOP Challenge teams at the finish line, as it will be held on Sunday, October 25.





### Unique event in Bilbao

- Spectacular geolocated biopatos race
- WOPatones competition for companies and groups



### Big family party

- Amazing children's area with attractions, games, and activities
- Live music
- Food and drinks

**More information about Estropatada**



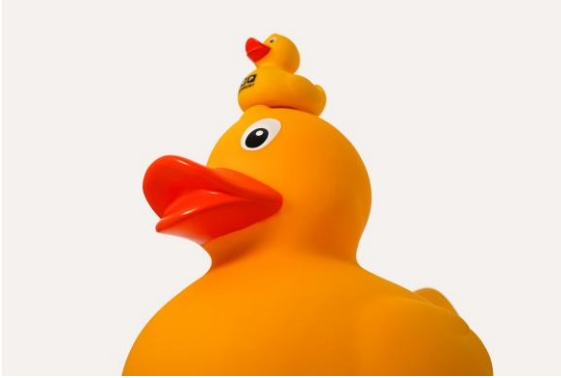
### How to participate?

People who want to participate in this original race have to buy a ticket that costs 5 euros. With the ticket, the person who purchases it:

- Adds up minutes of science.
- Participates in the WOPatos race. We release the ducks, so you can participate from anywhere in the world, since we also stream it live!
- The winners receive great prizes!
- What's more, all participants receive a prize because, after the race, tickets can be exchanged for a surprise or discounts on WOP products.

## WHAT IS A WOPATON?

If your team sells 225 tickets or more, you will be entered into the WOPaton competition! A fun competition between companies, institutions, groups, etc. that takes place during Estropatada.



### We'll send you a WOPaton

- We will send you a WOPaton (XXL duck) that you can customize with your corporate image or whatever you want!



### Public vote and exhibition

- Citizens can vote for their favorite wopaton on the event website. The top three favorites will receive recognition at the Estropatada awards ceremony.
- The wopatones will be on display at a public exhibition in Bilbao. And at the Estropatada!

**More information about WOPATONES**

[www](http://www.wopmail.org)

Do you have any questions?  
Please contact our team



(+34) 638 560 659



reto@wopmail.org