

WOP
CHALLENGE
ZARAGOZA

MAY
30-31



STAGE 0

2026 DOSSIER

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WHAT IS THE SOCIAL PURPOSE OF THE WOP CHALLENGE?

WOP Challenge Zaragoza is a team sports competition held in the province of Zaragoza.



The race is run in teams of between two and twelve people. The teams run non-stop in relays through the 20 stages of varying difficulty that make up the route, covering a total of 230 km.

Teams take an average of 24 hours to complete the challenge. Each stage is covered by a team member. The stages are completed consecutively, so some team members have to complete their stages during the day and others at night.

The race has a clear social commitment, as the proceeds go towards the fight against neurodegenerative diseases through The Walk On Project (WOP) Foundation.

WHAT IS WOP?

WOP is a social enterprise whose main objectives are:

Funding research projects seeking therapies for neurodegenerative diseases

Spreading awareness about neurodegenerative diseases

Promoting social awareness in favor of research and science

Some figures at a glance:

>1.300.000€
 PR. intended for the purposes

>150
 Talks in different forums

10.000.000€ annual
 outreach impact, media assessment

440.000€
 Projects funded

7 international projects
 in therapies through an international public tender and evaluation by the Ministry of Science

First International Congress
 of Neuroscience WOP Konekta

More information

[www](#)

WHAT DOES STAGE 0 INVOLVE?

This sporting adventure is pursuing a dream: to end neurodegenerative diseases.

Therefore, in order for registered teams to receive their race numbers and thus participate in the event, they must complete stage 0, **which consists of generating minutes of fighting neurodegenerative diseases.**

How can my team generate minutes of play?

Teams can complete stage 0 and earn race minutes by selling tickets for the Estropatada in Zaragoza and/or selling tickets for the Estropatada in Bilbao (a bio-duck race organized by WOP. The Estropatada in Zaragoza coincides with the teams arrival at the finish line) and/or making monetary contributions.

Generate a minimum of 800 minutes of fighting time

Equivalent to selling 100 tickets or making a contribution of €400

€5 DONATION = 10 MINUTES OF FIGHTING

1 ESTROPA TADA TICKET = €5 = 8 MINUTES OF FIGHTING



HOW CAN I SELL TICKETS FOR ESTROPA TADA?

There are two ways to sell tickets:

- 1. Physical tickets.** The organization will send physical tickets* to registered teams. Tickets are paid for once they have been sold, meaning that teams do not have to pay for them in advance..**

* They will be sent to the postal address provided by the team via the registration platform.

**Unsold physical tickets may be returned on the day of bib collection.

- 2. Online tickets.** Teams can promote the sale of tickets online. People who purchase tickets online can assign their purchase to their desired team in the last step of the purchase process.

See online store

www

WOP | Empapada | Challenge | Festival | Konexa

LA TIENDA DE WOP

Nuevo Colecciones Mujer Hombre Kids Accesorios Tickets Conoce WOP

Envíos gratis a partir de 40€ (Península) | Cambios y devoluciones gratis (Península) | Un sueño: Acabar con las enfermedades neurodegenerativas

¿Ya eres cliente? Haz clic aquí para acceder

¿Tienes algún cupón de descuento? Código de cupón APLICAR CUPÓN

Detalles del comprador

Nombre * Apellidos *

Correo electrónico *

Teléfono *

Dirección de envío

Nombre * Apellidos *

País / Región * España

Dirección de la calle *

Nombre de la calle y número de la casa

Código postal / ZIP *

WOP Challenge 2026

Si quieres asignar esta compra a un equipo, selecciónalo en este desplegable:

Ninguno

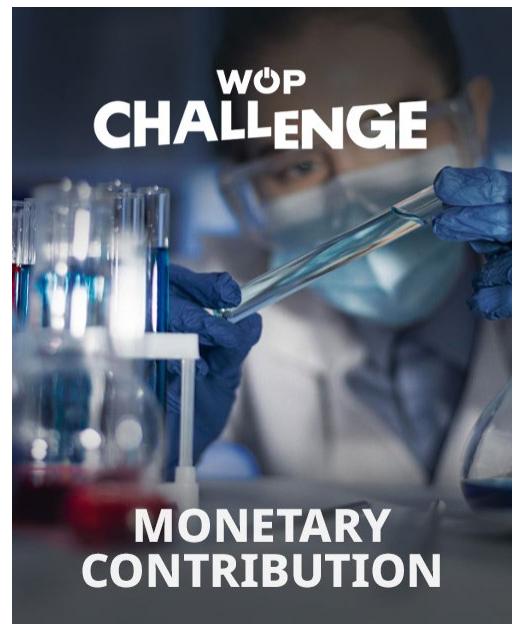
¿Qué es WOP Challenge Bilbao-Bizkaia?

'Checkout screen' where you can assign your team

HOW CAN I MAKE FINANCIAL CONTRIBUTIONS?

There are three ways to make monetary contributions:

- 1. When registering your team.** On the registration platform, you have the option to make a monetary contribution.
- 2. Through the WOP online store.** When purchasing the "Financial Contribution" product, you must add the amount you wish to pay and assign it to your team in the last step of the purchase process.
- 3. You also have the option of doing so via email** by writing to reto@wopmail.org or sending us a WhatsApp message to 638 560 659.



Monetary contribution www.wopmail.org

How can I check the number of fight minutes my team has generated?

On the 'Teams 2026 Zaragoza' page, you can check the number of fight minutes your team has generated.

Ticket purchases or monetary contributions through the online store may take up to 24 hours to appear on the website after the order has been placed. Payments for physical tickets or monetary contributions via email may take up to 48 hours after the payment has been made.

Teams Page [www](#)

WAYS TO PAY FOR STAGE 0

- By Bizum:
By phone at +34 638 560 659
- By bank transfer* to:
The Walk On Project Foundation | ES63 2095 0114 60 9112945561

***IMPORTANT.** If you choose to make a transfer, you must send proof of payment to reto@wopmail.org.

For either option, you must include the name of the team in the subject line.

How long does my team have to complete Stage 0?

It depends on when you register your team! The deadline is the delivery of race numbers, which will be the week before the event.

If I have already completed Stage 0, can I continue to generate fight minutes?

Of course! You can continue selling Estropatada tickets or make further monetary contributions. If you have run out of physical tickets, contact us and we will send you more.

OTHER WAYS TO GENERATE FIGHTING MINUTES:



Generate purchases in our online store, whether or not they are tickets



Attract AmiWOPs



Attracting companies
Friends of WOP



Recognition for the team that has generated the most minutes of fighting

During the WOP Challenge weekend, the team that has generated the most minutes fighting neurodegenerative diseases will receive public recognition and free registration for the next edition*.

**Free registration covers the registration fee, but not other associated costs such as stage 0.*

WHAT IS ESTROPATADA?

A WOPatos race and a big family party.

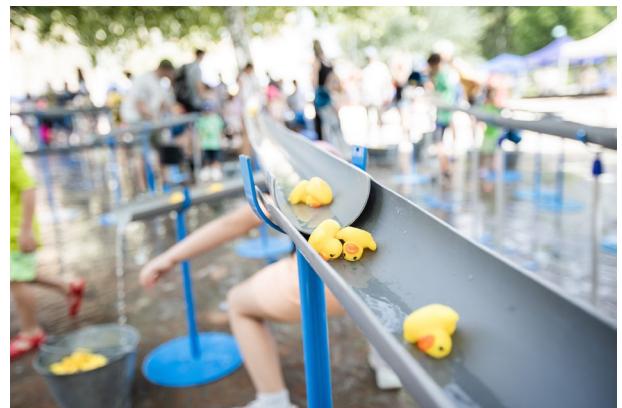
Since 2021, the race has been held with the world's first bio-patos, made from plant-based materials.

The event is held in Zaragoza and Bilbao. The Estropatada in Zaragoza coincides in place and date with the finish line of the WOP Challenge Zaragoza teams, as it will be held on Sunday, May 31.



Unique evento

- Spectacular geolocated bio-ducks race
- WOPaton (XXL duck) competition for companies and groups



Big family party

- Children's area with attractions, games, and activities
- Live music
- Food and drinks

More information about Estropatada

www

How to participate?

People who want to participate in this original race have to buy a ticket that costs 5 euros. With the ticket, the person who purchases it:

- Adds up minutes of science.
- Participates in the WOPatos race. We release the ducks, so you can participate from anywhere in the world, since we also stream it live!
- The winners receive great prizes!
- What's more, all participants receive a prize because, after the race, tickets can be exchanged for a surprise or discounts on WOP products.

WHAT IS A WOPATON?

If your team sells 225 tickets or more, you will be entered into the WOPaton competition! A fun competition between companies, institutions, groups, etc. that takes place during Estropatada.



We'll send you a WOPaton

- We will send you a WOPaton (XXL duck) that you can customize with your corporate image or whatever you want!

Public vote and exhibition

- Citizens can vote for their favorite wopaton on the event website. The top three favorites will receive recognition at the Estropatada awards ceremony.
- The wopatones will be on display at a public exhibition in Zaragoza. And at the Estropatada!

More information about WOPATONES

www

Do you have any questions?
Please contact our team



(+34) 638 560 659



reto@wopmail.org